



2026世界智能产业博览会
WORLD INTELLIGENCE EXPO 2026



中国·天津
TIANJIN·CHINA



宣传手册
BROCHURE

国家主席习近平连续两年向世界智能产业博览会亲致贺信

President Xi Jinping sent congratulatory letters for two consecutive years



当前，人工智能技术加速迭代演进，正在深刻改变人类生产生活方式、重塑全球产业格局。中国高度重视人工智能的发展和治理，积极推动人工智能科技创新与产业创新深度融合，赋能经济社会高质量发展，助力提升人民群众生活品质。人工智能应该是造福全人类的国际公共产品。中国愿同世界各国广泛开展人工智能领域国际合作，加强发展战略、治理规则、技术标准等方面的对接协调，促进智能产业健康蓬勃发展，让智能成果更好惠及各国人民。

中华人民共和国主席 习近平

2025年9月5日

人工智能是新一轮科技革命和产业变革的重要驱动力量，将对全球经济社会发展和人类文明进步产生深远影响。中国高度重视人工智能发展，积极推动互联网、大数据、人工智能和实体经济深度融合，培育壮大智能产业，加快发展新质生产力，为高质量发展提供新动能。中国愿同世界各国一道，把握数字化、网络化、智能化发展机遇，深化人工智能发展和治理国际合作，为推动人工智能健康发展、促进世界经济增长、增进各国人民福祉而努力。

中华人民共和国主席 习近平

2024年6月20日



整体概况

Overview

世界智能产业博览会（原世界智能大会、中国国际智能产业博览会合并），由天津市人民政府、重庆市人民政府主办。博览会深入贯彻落实习近平主席关于发展人工智能等重要指示批示和视察天津重要讲话精神，践行“四个善作善成”重要要求，特别是在发展新质生产力上勇争先、善作为，坚持“高端化、国际化、专业化、市场化”办会理念，充分发挥国际平台集聚效应，立足科技前沿、交流先进理念、拓展全球合作，聚力打造引领智能科技发展风向的高端盛会，促进数字经济与实体经济深度融合，推动制造业高端化、智能化、绿色化发展，为加快建设以智能科技产业为引领的现代化产业体系、加快发展新质生产力提供持续动力。

World Intelligence Expo (the former World Intelligence Congress and Smart China Expo), is jointly sponsored by Tianjin Municipal People's Government and Chongqing Municipal People's Government. Expo thoroughly implements Chinese President Xi Jinping's important instructions about developing artificial intelligence and the guiding principles of the important speech he delivered when inspecting Tianjin, follows the requirements about "achieving four intended goals as planned" (goals of developing new quality productive forces, further deepening reform and opening-up in all-round way, driving cultural inheritance and development, and improving the modernization of urban governance), and particularly aims to be a pioneer that promotes new quality productive forces. It fully taps its clustering role as an international platform, focuses on frontier technology, facilitates the exchange of advanced ideas, drives global cooperation, and gathers resources to build a high-end, international, specialized and market-oriented expo that leads technological trends. It promotes the deeper integration between digital economy and real economy, advances the high-end, intelligent and green development of the manufacturing industry, and provides sustained impetus to drive the accelerated building of a modern industrial system led by the intelligent technology industry and the faster formation of new quality productive forces.

往届概览

History

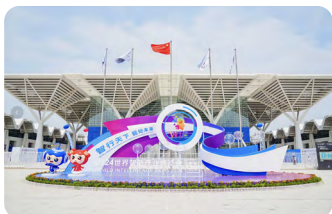
2025.09/September 2025



习近平主席向 2025 世界智能产业博览会致贺信。600 余家中外企业参会，集中展示了 3000 余项创新产品，累计接待专业团组 30 个，观众 35 万人次。

President Xi Jinping sent a congratulatory message to the 2025 World Intelligence Industry Expo. More than 600 Chinese and foreign enterprises participated in the expo, presenting a total of over 3,000 innovative products. The expo received 30 professional delegations and a total of 350,000 visitors.

2024.06/June 2024



习近平主席向 2024 世界智能产业博览会亲致贺信；此次博览会室内展览总面积 10 万平方米；设置 10 大主题展区；接待观众 35.1 万人次；参展知名企业 550 多家；237 个专业参观团组；1200 余位中外政要、专家学者、行业精英齐聚津门。

President Xi Jinping sent a congratulatory letter to the 2024 World Intelligence Expo. The indoor exhibition area of this expo is 100,000 square meters in total. It sets up 10 major theme exhibition areas, receives 351,000 visitors, has more than 550 well-known exhibitors, 237 professional visiting groups, and more than 1,200 Chinese and foreign dignitaries, experts, scholars, and industry elites gathering in Tianjin.

2023.05/May 2023



第七届大会以“智行天下 能动未来”为主题，立足全球视野、传播中国主张、展示天津作为。第七届大会共举办开闭幕式、2 场高峰会、48 场平行论坛、5 项赛事、智能体验等系列活动，会议同期设立 10 个主题展区和室外展区，打造 12 万平方米智能科技展，创造历届之最。

Themed as "Intelligence: Extensive Development Space, Sustainable Growth Driver", the 7th World Intelligence Congress aims to spread what China advocates and showcase what Tianjin has done from a global vision. A series of activities, including the opening and closing ceremonies, 2 summits, 48 parallel forums, 5 contests, and intelligent experience, were held at the 7th World Intelligence Congress; 10 themed exhibition sections and outdoor exhibition areas were set up as well, delivering an intelligence technology exhibition that covered 120,000 m², larger than that in all previous sessions.

2022.06/June 2022



全球 100 家网站及平台同时在线直播两场高峰会，2.1 万人同屏互动，总浏览量累计超 80 亿人次，实现“百网同播，万人同屏，亿人同观”。首次举办 WIC 评选活动，展示全球范围内智能产品全要素领域示范者。

The two summits were livestreamed at the same time by 100 websites and platforms worldwide, interacting with 21,000 audiences and attracting over 8 billion views in total. WIC Outstanding Cases Selection for Intelligent Technology Innovation and Application were held for the first time, to highlight the demonstrators in all areas of intelligent products worldwide.

往届概览

History

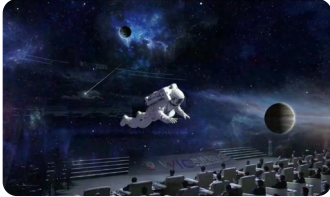
2021.05/May 2021



举办了开闭幕式、2场高峰会、18场高峰论坛、12场主题论坛，开展了6万平方米“智能科技展”、5项赛事、智能体验、城市治理国际论坛、科技周等一系列活动，打造了引领智能科技高端要素荟萃、线上线下结合展示体验、合作成果丰硕的国际盛会，突出展示了引领人工智能先锋城市建设的成效。

A series of activities, including opening and closing ceremonies, 2 summits, 18 summit forums, 12 themed forums, a 60,000 m² Intelligent Technology Exhibition, 5 contests, intelligent experience, International Forum on Urban Governance, and Science and Technology Week, were held, presenting an international event that gathered high-end intelligent technologies, combined online and offline exhibition experience and produced fruitful outcomes, and showcasing the achievements of the construction of the city as a pioneer in AI development.

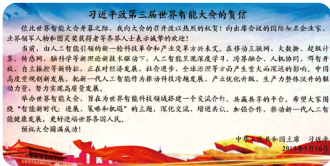
2020.06/June 2020



开幕式和主论坛采用虚拟现实技术，线上呈现身临其境的感受。两场直播同时最高在线人数累计达1.04亿，总浏览量累计达7.05亿人次。

The VR technology was adopted for the opening ceremony and summit, creating an immersive online experience. The two livestreamed sessions attracted up to 104 million online audiences that viewed at the same time, and 705 million views in total.

2019.05/May 2019



习近平主席向第三届大会亲致贺信；40+国家和地区；100+国内院士、专家、学者；100+全球五百强企业；740+全球媒体报道；300000+人次参会、观展。

Chinese President Xi Jinping addressed congratulatory letter to the 3rd World Intelligence Congress; 40+ countries and regions; 100+ domestic academicians, experts and scholars; 100+ Global 500 companies; 740+ media worldwide; 300,000+ participants.

2018.05/May 2018



20+国家和地区；100+国内院士、专家、学者；100+全球五百强企业；300+全球媒体报道；168000+人次参会、观展。

20+ countries and regions; 100+ domestic academicians, experts and scholars; 100+ Global 500 companies; 300+ media worldwide; 168,000+ participants.

2017.06/June 2017



作为全国首个智能科技领域大会举办；同年7月，国务院发布《新一代人工智能发展规划》；17个国家和地区；480位国内外智能科技领域企业嘉宾；350+两院院士、科研机构院所、相关高校嘉宾；4000+位参会人员。

As China's first intelligence technology congress, WIC was held; the State Council released the *Plan for the Development of the Next-Generation Artificial Intelligence* in July; 17 countries and regions; 480 guests from domestic and foreign enterprises in the area of intelligence technology; 350+ academicians from Chinese Academy of Sciences and Chinese Academy of Engineering, and guests from research institutes and universities; 4,000+ participants.

历届部分嘉宾

Previous Guests



吴侨文 /John Edwards

时任英国驻华贸易使节

Then His Majesty's Trade Commissioner for China (HMTC)



伊萨琴科 /Isachenka

白俄罗斯莫吉廖夫州
执行委员会主席

Chairman of the Mogilev Regional Executive Committee



李智陞 /Desmond Lee

新加坡国家发展部部长
兼主管社会服务
整合事务部长

Minister for National Development & Minister-in-Charge of Social Services Integration Republic of Singapore



英德拉吉特·班纳吉 /Indrajit Banerjee

时任联合国教科文组织信息
与传播知识社会局主任

Director of the Knowledge Societies Division of UNESCO in the Communication and Information Sector



约翰·霍普克罗夫特 /John E. Hopcroft

图灵奖获得者、美国国家工程院
院士、美国国家科学院院士

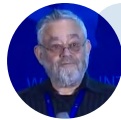
Turing Award laureate, Academician of the National Academy of Engineering academician of the US National Academy of Sciences



罗杰·瑞迪 (Raj Reddy)

图灵奖获得者、美国国家工程院
院士、中国工程院外籍院士

Turing Award laureate, academician of the US National Academy of Engineering, foreign academician of the Chinese Academy of Engineering



曼纽尔·布卢姆 /Manuel Bloom

图灵奖获得者
美国国家科学院院士

Turing Award Laureate Academician of the National Academy of Engineering Academician



乔治·斯穆特 /George Fitzgerald Smoot III

诺贝尔奖获得者

Nobel Prize winner



汉斯·保罗·博克纳 (Hans-Paul Burkner)

波士顿咨询全球主席

Global Chairman of Boston Consulting Group



埃里克·马斯金 /Eric Maskin

诺贝尔经济学奖获得者

Nobel Laureate in Economics



爱德华·莫索尔 /Edvard Moser

诺贝尔医学奖获得者

Nobel Laureate in Medicine



托马斯·萨金特 /Thomas J. Sargent

诺贝尔经济学奖获得者

Nobel Laureate in Economics



哈拉德·库恩 /Harald Kuhn

弗劳恩霍夫电子
纳米系统研究所所长

Director of Fraunhofer Institute for Electronic Nano Systems ENAS



Nabil Habayeb

GE 高级副总裁、
GE 国际总裁兼首席执行官

Senior Vice President of GE, President & CEO of GE International Markets



柯若博 /Robert Cohen

史赛克全球数字化、
机器人及赋能技术总裁

President of Stryker Global Digitalization, Robots and Empowerment Technology



Ralf Reger

恩智浦半导体资深副总裁兼首席
技术官

Executive vice president and chief technology officer for NXP Semiconductor



Nigel Toon

Graphcore 联合创始人
兼首席执行官

Founder & CEO of Graphcore



肖松 /Song Xiao

西门子全球执行副总裁
西门子大中华区总裁兼首席执行官

Global Executive Vice President, Siemens President and CEO of Siemens Greater China Region



孟樸 /Pu Meng

高通公司中国区董事长

Chairman of Qualcomm China



黄学东 /Xuedong Huang

微软全球技术院士、
微软全球人工智能首席技术官

Technical Fellow Chief Technology Officer Azure AI

历届部分嘉宾

Previous Guests



万钢 /Gang Wan

第十三届全国政协副主席、
中国科协主席

Vice Chairman of CPPCC and chairman of China Association for Science and Technology



刘烈宏 /Liehong Liu

时任中国联合网络通信集团
有限公司董事长

Then Chairman of China United Network Communication Group Co., Ltd.



周济 /Ji Zhou

中国工程院主席团名誉主席、
国家制造强国建设战略
咨询委员会主任

Honorary Chairman of the Presidium of the Chinese Academy of Engineering, Director of the National Manufacturing Strategy Advisory Committee



王坚 /Jian Wang

中国工程院院士、
阿里云创始人

Member of the Chinese Academy of Engineering Founder of Alibaba Cloud



高文 /Wen Gao

中国工程院院士、北京大学博雅
讲席教授、鹏城实验室主任

Academician of the Chinese Academy of Engineering, Peking University Boya chair professor, Director of Peng Cheng Laboratory



龚克 /Ke Gong

世界工程组织联合会 (WFEO)
前任主席、中国新一代人工智能
发展战略研究院执行院长

The Previous President of the World Federation of Engineering



于旭波 /Xubo Yu

中国通用技术集团
董事长

Chairman of China General Technology (Group) Holding Co., Ltd.



安铁成 /Tiecheng An

中国汽车技术研究中心
有限公司董事长

Chairman of the Board China Automotive Technology and Research Center Co., Ltd.



马云 /Jack Ma

时任阿里巴巴集团董事局主席

Then Board Chairman of Alibaba Group



马化腾 /Pony Ma

腾讯主要创办人、
董事会主席兼首席执行官

Main founder, Board Chairman & CEO of Tencent



李彦宏 /Robin Li

百度创始人、董事长
兼首席执行官

Co-founder, Chairman and CEO of Baidu, Inc.



杨元庆 /Yuanqing Yang

联想集团董事长兼 CEO

Chairman & CEO of Lenovo Group



雷军 /Jun Lei

小米集团创始人、董事长
兼首席执行官

Founder, Chairman and CEO of Xiaomi Corporation



刘强东 /Qiangdong Liu

京东集团董事局主席
兼首席执行官

Board Chairman and CEO of JD Group



刘庆峰 /Qingfeng Liu

科大讯飞董事长

CEO of iFLYTEK



周鸿祎 /Hongyi Zhou

360 集团创始人

Founder of 360 Technology Co., Ltd.



历军 /Jun Li

中科曙光总裁

President of Sugon



陈旭东 /Xudong Chen

时任 IBM 大中华区总经理

Then General Manager of IBM Greater China Region



窦德景 /Dejing Dou

时任波士顿咨询合伙人兼董事、
中国区首席数据科学家

Then partner, director and chief data scientist in China region of Boston Consulting



徐立 /Li Xu

商汤科技联合创始人、
董事长兼 CEO

Co-founder, Chairman and CEO of SenseTime

嘉宾排名不分先后，信息以参会时为准 /Rank in no particular order. The information is the latest when the guests attend the event.

重大项目签约

Major Project Signings

天津与领军企业

Tianjin and Leading Enterprises

博览会期间天津市与三一集团、宗申集团、特变电工等领军企业签署了战略合作协议

During the expo, Tianjin signed strategic cooperation agreements with leading enterprises such as Sany Group, Zonsen Group, and TBEA.

天津与龙头企业

Tianjin and Leading Enterprises

与中电科蓝天科技、中海油、中国软件、三一重能等龙头企业集体签约重点项目 103 个、签约额 1092 亿元

It reached group agreements with leading enterprises like CETC BlueSky Technology, CNOOC, and China Software & Technology Service Co., Ltd., and Sany Energy. A total of 103 key projects were signed, with a signing amount of 109.2 billion yuan.

国家现代中药创新中心

National Modern Chinese Medicine Innovation Center

举行了现代中药国家制造业创新中心揭牌仪式，推动现代中药产业创新链、产业链、资金链、人才链深度融合

The unveiling ceremony of the National Manufacturing Innovation Center for Modern Chinese Medicine was held, promoting the deep integration of the innovation chain, industrial chain, capital chain, and talent chain in the modern Chinese medicine industry.

博览会共举办了 **371** 场政企、企企会谈，**15** 场撮合对接和领军企业会晤活动，共达成意向融资、投资和采购金额超 **110** 亿元

The expo held a total of 371 government-enterprise and enterprise-enterprise talks, as well as 15 matchmaking, docking and leading enterprise meeting activities. The total amount of intended financing, investment and procurement reached over 11 billion yuan.

双边会谈

Bilateral Business Match-making

意向融资额度

77.6 亿+

Intended financing amount:
Over 7.76 billion yuan

意向投资额度

23.4 亿+

Intended investment amount:
Over 2.34 billion yuan

意向贸易订单

11.7 亿+

Intended trade orders: Over
1.17 billion yuan

累计开展双边场次

392 场次

Cumulative number of bilateral sessions: 392



历届合作伙伴

Previous Expo Partnership

历届全球合作伙伴 / Previous Global Partnership

ICBC 中国工商银行

历届首席战略合作伙伴 / Previous Chief Strategic Partnership

云账户™

历届战略合作伙伴 / Previous Strategic Partnership



历届高级合作伙伴 / Previous Senior Partnership



历届大会合作伙伴 / Previous Expo Partnership



以会兴业

Business Boosting

世界智能产业博览会已经成为天津发展智能科技产业加速器，天津智能科技产业集群日益壮大，紫光云、360、TCL、联想、麒麟等企业总部落户天津，央企二级总部通用机床成功落地，阿里巴巴天津中心、华为鲲鹏生态、腾讯全国最大 IDC 数据中心、科大讯飞“北方声谷”、中电科新材料、海康威视、新松机器人等一批标志性项目已投资落地。众多企业通过世界智能产业博览会“金招牌”，实现了从客人到天津主人身份的转变。

The World Intelligence Expo has become an accelerator of the intelligent technology industry in Tianjin. In Tianjin, the industrial cluster of intelligent technologies has been expanding, gathering a number of hallmark projects such as the headquarters of Unicom, 360, TCL, Lenovo and Kylin, General Technology Machine Tool Co., Ltd. as well as Alibaba Tianjin, Huawei Kunpeng Ecosystem, Tencent's biggest IDC at home, iFLYTEK "Sound Valley in North China", CETC New Materials, Hikvision and Siasun Robot. Many enterprises, which were guests before, have chosen to settle in Tianjin after participating in the World Intelligence Expo.

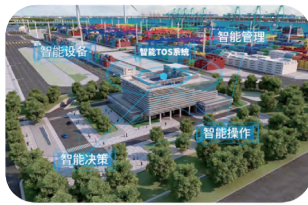
智能体验

Intelligent Experience



世界智能产业博览会 5G 应用创新体验基地

The innovative 5G experience base at the World Intelligence Expo



天津港智慧港口 Smart Tianjin Port



线下互动体验

Offline interactive experience

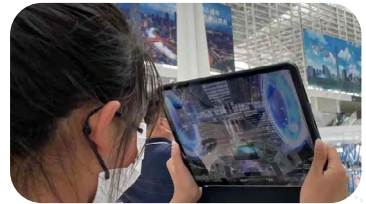


中新天津生态城世界智能产业博览会永久展示基地

The permanent exhibition base of the World Intelligence Expo in the Sino-Singapore Tianjin Eco-City



滨海新区现代产业展示交流中心 Modern Industrial Exhibition and Exchange Center in Binhai New Area



元宇宙会展

Metaverse exhibition

博览会影响力

Influence of the Expo

媒体宣传 /Media Promotion



阅读量

超 **2.3 亿** 次

Over 230 million views



主话题阅读量

超 **1.5 亿**

Over 150 million views of the main topic



播出覆盖人群

达 **2.2 亿** 次

Reaching 220 million viewers



相关报道

7 万 余条

More than 70,000 related reports

172 家媒体、**648** 名记者对博览会进行了全方位、多角度、立体式的报道

172 media organizations and 648 journalists reported on the Expo in an all - round, multi - angled and three - dimensional way.

媒体矩阵

Media



排名不分先后 /Rank in no particular order.

历届知名展商

Renowned Exhibitors in Previous Sessions



排名不分先后 / Rank in no particular order.

2024 世界智能产业博览会数据

Data about the 2024 World Intelligence Expo

世界 500 强企业	国内 500 强企业	外资企业	央企企
33 家	67 家	20 余家	59 家
33 Global Fortune 500 companies	67 Domestic Top 500 companies	More than 20 foreign - funded enterprises	59 central and state - owned enterprises
国内代表性企业	高校和研究机构	专业团组参观	接待观众
277 家	57 所	237 个	35.1 万 人次
277 domestic representative enterprises	57 universities and research institutions	237 professional groups visited	Received 351,000 visitors

未来展望

Future

2026 世界智能产业博览会以“智行天下 能动未来”为主题，围绕人工智能、具身智能、人形机器人等科技热点，全方位生动展现全球和中国智能科技前沿动态，展示智能产业创新成果，持续发展新质生产力，搭建全球化交流对接平台。

2026 World Intelligence Expo takes “Intelligence: Extensive Development Space, Sustainable Growth Driver” as its theme. Focusing on scientific and technological hotspots such as artificial intelligence, embodied intelligence, humanoid robots, etc., it vividly showcases the cutting-edge trends of intelligent technologies both globally and in China in all aspects. The Expo displays the innovative achievements of the intelligent industry, continuously develops new quality productive forces, and builds a global exchange and docking platform.

诚邀您相聚天下之津，共襄盛会

We sincerely invite you to Tianjin and jointly participate in this grand event.



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